

# QUALICUM CURLING CENTRE

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# ADVERTISING OPPORTUNITIES

VISIT: [QUALICUMCURLING.CA](http://QUALICUMCURLING.CA)  
CALL: 250-752-6162  
EMAIL: [QUALICUMCURLING@SHAW.CA](mailto:QUALICUMCURLING@SHAW.CA)



## A WORD ABOUT US

**The Qualicum Curling Centre** has been a staple for community sports and events since 1964.

**Located in the heart of** downtown Qualicum Beach, we are a 4-sheet facility and boast more than 400 annual members ranging in age from 9-92.

### We...

- Offer 20 weekly leagues
- Inspire future curlers at our weekly junior program
- Hold 7 annual bonspiels that draw curlers and fans locally and across the Island
- Partner with the local high school to offer curling as part of their phys. ed. curriculum

**The curling season is** October 1st to April 1st. In the off-season, we offer indoor pickleball and organize/host other community events and fundraisers.

**We have multiple opportunities** to showcase your business within this iconic athletic facility.

**LET'S WORK TOGETHER!**



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## BENEFITS OF ADVERTISING WITH US

**Year-round Exposure:** Members and guests access the Club all year.

**Promotion on our YouTube channel, website & social media platforms:** Inclusion increases your exposure.

**Maximum Reach:** Reach curlers from ages 9-92 locally and guests who attend league games and events.

**Permanent Visibility:** League & bonspiel sponsor's names are engraved on the relevant trophies.

**Affordable:** An annual sign costs less than a dollar a day to advertise all year.

**Your exposure in the ice area works like subliminal advertising** while curlers rest on their brooms or wait for their turn to deliver a rock. They take in all the information around them.

After curling, the **curlers and passionate fans socialize in the lounge** and watch other games from a different vantage point.

*"The bottom line is that many, many pairs of eyes are looking at your company's advertising."*

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## SIGNS

Choose from small, large or scoreboard signage for year-round exposure

**4 Feet x 4 Feet = \$325**  
**Scoreboards = \$400**  
 (Rates are annual **excl.** GST & one-time cost of artwork)



## LOGOS

Stand out with your logo in the ice surface for maximum exposure

**In-ice logos (4) = \$400/sheet**  
 (Rates are annual **excl.** GST & one-time cost of artwork)



## EVENTS

Sponsor a bonspiel event or weekly league to expand your reach

**League = \$200/league/year**  
**Bonspiel = \$300/event/year**

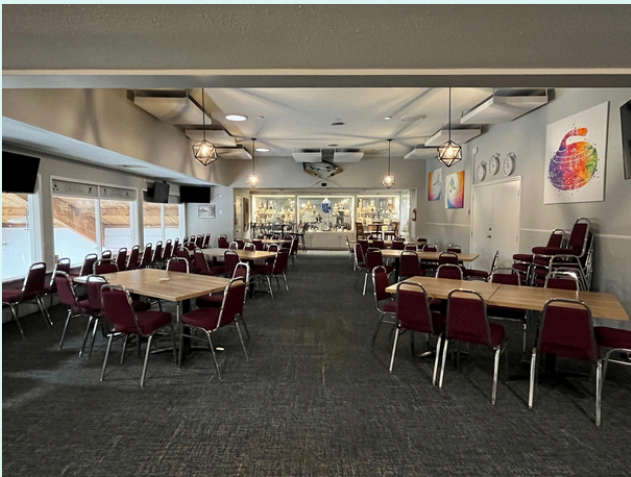


## MORE

Customize your advertising in the ice area, lounge or locker room

**Rock Handles = \$200/8 rocks**

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*Let's work together  
to showcase your business!*

**CONTACT  
BEV SHAW, MANAGER**

250-752-6162  
OR  
QUALICUMCURLING@  
SHAW.CA