

QUALICUM CURLING CENTRE



ADVERTISING OPPORTUNITIES

VISIT: QUALICUMCURLING.CA
CALL: 250-752-6162
EMAIL: QUALICUMCURLING@SHAW.CA



QUALICUM CURLING CENTRE

A WORD ABOUT US

The Qualicum Curling Centre has been a staple for community sports and events since 1964.

Located in the heart of downtown Qualicum Beach, we are a 4-sheet facility and boast more than 400 annual members ranging in age from 9-94.

We...

- Offer 19 weekly leagues
- Inspire future curlers at our weekly junior program
- Hold 6+ annual bonspiels that draw curlers and fans locally and across the Island
- Partner with the local high school to offer curling as part of their phys. ed. curriculum

The curling season is October 1st to April 1st. In the off-season, we offer indoor pickleball and organize/host other community events and fundraisers.

We have multiple opportunities to showcase your business within this iconic athletic facility.

LET'S WORK TOGETHER!



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BENEFITS OF ADVERTISING WITH US

- **Year-round exposure** to our members and guests
- Frequent mentions on our **social media** channels
- Inclusion on our **website**
- Ongoing updates to members to **promote your specials**, discounts or seasonal campaigns
- Company name on league or bonspiel **trophies**
- Invitation to the Annual **Sponsor Appreciation Event**

Your exposure in the ice area works like **subliminal advertising** to curlers resting on brooms or waiting for their turn to deliver a rock. They take in all the information while curling.

Afterwards the **curlers and passionate fans socialize in the lounge** and watch other games from a different vantage point.

"The bottom line is that many, many pairs of eyes are looking at your company's advertising."

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SIGNS

Choose from small, large or scoreboard signage for year-round exposure

4 Feet x 4 Feet = \$300

Scoreboards = \$400

(Rates are annual **excl.** GST & one-time cost of artwork)



LOGOS

Stand out with your logo in the ice surface for maximum exposure

In-ice logos (4) = \$400/sheet
(Rates are annual **excl.** GST & one-time cost of artwork)



EVENTS

Sponsor a bonspiel event or weekly league to expand your reach

League = \$200/league/year

Bonspiel = \$350/event/year



MORE

Customize your advertising in the ice area, lounge or locker room

Rock Handles = \$200/8 rocks

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*Let's work together
to showcase your business!*

**CONTACT
BEV SHAW, MANAGER**

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OR
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